



SHERIDAN TIMES

SHERIDAN HOMELANDS RATEPAYERS' ASSOCIATION

August 2022

Distribution: The Sheridan Times™ is distributed to 2,400 homes in the Sheridan Homelands, which extends from Erin Mills Parkway to Winston Churchill Blvd. and from Dundas St. W. to the QEW.

ADVERTISING RATES (Advertisements, Advertorials, or a combination)

	Size	Rate	Inside Cover	Back Page
Full Page	8.5" x 11" h + BLEED	\$500.00	\$550.00	\$600.00
Half Page	7.75" w x 5" h	\$260.00	\$275.00	\$300.00
Quarter Page	3.75" w x 5" h	\$135.00	n/a	n/a
Business Card	3.75" w x 2.25" h	\$75.00	n/a	n/a
AD SPECIFICATIONS: CMYK, 300 dpi, PDF or JPG Full Page - .125" BLEED				
ADVERTORIALS	Size	Word Count	Rate	
Full Page	7.75" w x 10.25" h	500 words	\$500.00	
Half Page	7.75" w x 5" h	250 words	\$260.00	
ADVERTORIAL SPECIFICATIONS: Word Document				

10% Discount: There is a 10% discount for an advertisement for 2 issues and paid in advance prior to the deadline. If paid after the deadline, first ad is regular price, second is discounted.

Deadline for Ads:

Spring Issue	Ad deadline March 31st	May delivery
Fall Issue	Ad deadline September 30th	November delivery

Conflicts: The editor reserves the right to reject advertisements.

Website: All issues of the Sheridan Times are posted on the website www.shora.ca

As current advertisers you are invited to link your site to the SHORA site.

Previous issues: www.shora.ca/stay-informed/sheridan-times

For More information, please contact:

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